



# TULI COLLEGE OF HOTEL MANAGEMENT

Managed by Sneha Mahila Vikas Sanstha Reg. No – 1862  
Recognized by Govt. of Maharashtra, Affiliated to R.T.M Nagpur University

Ref. No. TCHM/NGP/20 /

Date : , 20

## Strategic Plan Document

2021-26

Strategic planning is a process in which an organization's leaders define their vision for the future and identify their organization's goals and objectives.

The process includes establishing the sequence in

which those goals should be realized so that the organization can reach its stated vision.


Strategic planning typically represents mid- to long-term goals with a life span of three to five years.



### What is a strategic plan?



A strategic plan is a tool to define **where your organization wants to go** and **what actions** you will take to achieve those goals.

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## Strategic Planning Process Model



### . Vision

We are committed to nurture the talent through a dynamic learning environment and create the leaders in the hospitality industry.

### Mission

- To provide our students a perfect blend of Fundamental Techniques & Current Technology to enable them to understand the cultural heritage of our country and also the dynamics of hospitality industry.



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**To upgrade our systems to match the ever changing demands in the hospitality industry and keep our students well informed and updated. To provide our students an opportunity to Earn while they Learn.**

**Gaining knowledge is the first step to Wisdom, Sharing it is the first step to Humanity!**

## Quality Policy

**The institute is committed to excellence in hospitality industry; this shall be achieved through sustained effort and commitment towards:**

- **Motivating young minds towards independent thinking and acquiring knowledge passionately , thus developing excellence .**
- **Providing state of art infrastructure to create environment for holistic learning and development of the students yet be responsible citizens**

## About Institution

The institution is spread over 8 acres of land on the periphery of the city, and sits amidst open natural settings. A two story structure hosts all departments under the hotel education, It comes under gram panchayat and soon to be covered under Nagpur Metro Region. Recognized by AICTE for the program of Bachelors in Hotel Management and Catering Technology , affiliated to RTM Nagpur University and BSc in Hospitality Studies Affiliated to Kavikulguru Kalidas Sanskrit University, it has an intake of 60 and 120 respectively.

The college is fully equipped to inhabit the intake capacity with well equipped labs and infrastructure in place to deliver the quality of education required for this stream

The campus is surrounded by green lawns and tree plantation drive every year has ensured beautification and greenery all around



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Moreover, the Institution is well aware of its Strengths, Weaknesses, Opportunities and Challenges. The Strategic Plan has been structured bearing in mind the areas requiring improvement and the opportunities, which are available. It is therefore a concerted effort to build on the strengths and devise mechanisms to address and mitigate the shortcomings in order to improve and achieve the goals .

The Strategic Plan will be put in action to achieve the vision and mission of the Institution under the following heads:

## A. Curricular aspects

- Strengthening of the feedback mechanism
- Incorporating value added courses in the curriculum
- Stressing on Industry academic integration

## B. Teaching-Learning and Evaluation

- Expanding ICT capabilities for creating a platform that helps delivery of the core academic activities
- Developing and maintaining the quality and availability of learning resources that support excellence in education and research as integral component of the system.
- Designing and Implementing the policy related to identification of 'slow performer' and 'advanced learner' and reviewing it periodically and taking appropriate action for the betterment of the learners

## C. Research, Innovations and Extension

- Creating and fostering a research eco-system for the students and faculty
- Initiating steps to get the in-house journals published
- Exploring areas to start interdepartmental and interdisciplinary projects
- Amelioration , a yearly conference for knowledge exchange

## D. Infrastructure & Learning Resource

- Strengthening the infrastructure by adding training hotel for better exposure to students
- Increasing usage of platforms like 'SWAYAM' and 'MOOC'



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- c) Planning to start an integrated academic and industry exposure to students through our very own college and hotel collaboration with training Hotel in campus
- d) Making the college building more 'Divyangjan' friendly
- e) Modernizing the classroom
- f) Upgrading the Labs

## **E. Student Support and Progression**

- a) Taking steps to broaden the scope of the Placement Cell and making it more vibrant resulting in positive outcomes through Mock interview sessions
- b) Devising more ways to groom students in soft skills, enhance communication skills, prepare them for placement, provide career guidance etc.
- c) Engaging more with the Alumni for the academic and overall development of the Institution
- d) Creating a 'Student Services Centre' to foster mental and physical well-being of the learners

## **F. Governance**

- a) Vision, Mission development & their articulation in every key position
- b) Evaluating Institute's performance and benchmarking
- c) Periodic reviewing by IQAC to ensure timely progression of the Strategic Plan

## **G. Preparing and monitoring an Annual Calendar of activities such as FDP, Workshops, Conferences, Seminars so as to include the all activities**

## **H. Institutional Values and Best Practices**

- a) Rainwater Harvesting
- b) Making Mock Interviews more outcome oriented



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## Markers to monitor progress

- Working on student mobilization
- Effectively run Value added courses
- Increase in number of publications in indexed journals especially in SCOPUS by faculty and students
- Increase MOU s with Industry and academic institutions for knowledge exchange
- Looking for opportunity to start a 15 day students exchange prog.



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## Compliance 2022-23

### A. Curricular Aspects

- Feedback Mechanism: The feedback system is robust and dynamic.
- Value Added Courses – Value Added Course courses are added and an MOU and CVESD have been signed.
- For Industry - Academic Integration, In- campus hotel will be ready in next 6 months.

### B. Teaching Learning

- ICT facilities are being upgraded on regular basis.
- We are teaching through LMS designed by the faculty.
- We already are identifying slow and advanced learners. Now we plan to make implement it dynamically by holding weekly classes for those who require extra attention and give challenging tasks at the industry level to the advanced learners.

### C. Research

- We are motivating and conducting both the faculties and students.

### D. Infrastructure and Learning Resources

- Training Hotel will be ready for student's exposure in next 6 months.
- Students are now being encouraged to take up at least 1 course under Swayam / MOOC in 1<sup>st</sup> year.
- Ramps have been made and hand rails have been installed.
- Labs and class rooms have been upgraded an regular basis.

### E. Students Support and Progression

- Mock interviews have been one of our best practices which will now be followed by feedback mechanism to help us upgrading the existing system.
- Alumni Association involvement will be encouraged in college so that the current students can benefit from their experience.
- For students mental will being we have created a meditation room where students are encouraged to spend time every day. For physical well-being, a gym and other sports facilities are available.



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## D. E- Governance

- Vision, Mission is always mapped in all key areas. Institutions performance and bench marking is done on the basis of academic audit and feedback from the stake holders and regular review of IQAC.
- IQAC also monitors timely progression of the perspective plan.
- Annual calendar is made yearly.

## G. Institute Values And Best Practices

- Rain water harvesting has been started. Besides that composting and kitchen, gardening are certain activities that are conducted with student's participation.



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